KIRO - TV, Seattle, WA October 1, 2015 – September 30, 2016

#### Full-Time Positions Filled

Full- Time Position	Position Title	Date Open	Date Filled	Recruitment Source(s) utilized to fill the vacancy (including organizations entitled to notification)*	Number Interviewed	Number Hired		
1	Manager of	6/6/2015	10/7/2015	Rick Gevers & Associates	1	1		
	Coverage &	1	İ	Employee referral	1			
	Content	1	İ	Internal applicant	2			
		1	İ	Cox Careers	1			
		1	İ	Indeed	1			
		1	İ	LinkedIn Glassdoor	1 1			
2	Reporter/Anchor	7/18/2014	10/26/2015	Cox Enterprises Website	2	1		
2	Reporter/Anction	//16/2014	10/20/2013	KIROTV.com	3	1		
			i	Internal applicant	1			
		1	İ	Talent Dynamics	1			
			i	Willinger Talent Agency	1			
3	Account Executive	9/17/2015	11/1/2015	Indeed	1	1		
-		,,,,,,	1	Employee referral	4			
4	Client Services	10/2/2015	11/25/2015	Indeed	2	1		
	Representative			LinkedIn	2			
	· F	1	İ	Employee referral	1			
		1	i	Other job board - not specified	4			
		1 '	1	CareerBuilder	1			
		1 '	1	External referral - Anthony O'Neil	1			
5	Executive	10/28/2014	12/8/2015	Talent Dynamics	1	1		
	Producer			Cox Recruiter - Sharon Roller	1	•		
		1 '	1	Agent - Tom Dolan/Dolan Media Management	1			
		1	İ	Cox Recruiter - Tanisha Collins	2			
		1	İ	Employee referral	3			
		1	İ	Internal applicant	1			
				Google	1			
6	Writer/Producer	10/16/15	1/6/2016	Cox Careers	1	1		
			i	LinkedIn	1			
			i	Indeed	1			
				Other job board - not specified	2			
7	Producer	11/30/2015	1/26/2016	Other job board - not specified	1	1		
				Internal Applicant	2			
8	Reporter	1/29/2016	2/26/2016	Employee referral	1	1		
		1	İ	Agent - Scott Lauer/Winning Broadcasting	1			
				Agent - Sandra Richards/The NWT Group	1			
9	Maintenance	7/4/2015	4/7/2016	Society of Broadcast Engineers	1	1		
	Engineer		i	Other job board - not specified	1			
			i	CareerBuilder	1			
		1	İ	Beyond	1			
				Indeed	3			
10	Producer	3/25/2016	5/6/2016	Employee referral	1	1		
		1 '	1	Cox Careers	1			
				Internal Applicant	1			
11	Account	7/22/2015	6/15/2016	Employee referral	2	1		
	Executive	1 '	1	External referral - Beth Cahill	1			
		1 '	1	LinkedIn	1			
				Indeed	1			
12	Photojournalist	6/30/2016	7/11/2016	Employee referral	4	1		
		<u> </u>	<u> </u>	Cox Careers	1			
13	Producer	6/5/2016	7/20/2016	Employee referral	2	1		
14	Traffic Anchor	7/9/2016	7/21/2016	Employee referral	3	1		
		<u> </u>	<u>i                                    </u>	Agent - Dana Adams, Adams Broadcast Consulting	1			
15	Graphic Designer	7/30/2016	8/3/2016	Employee referral	1	1		
		1 '	1	Internal applicant	1			
		1	i	Other networking site - not specified	1			
		1 '	1	Indeed	2			
		1 '	1	KIROTV.com	1			
16	Client Services	7/29/2016	8/19/2016	Employee referral	2	1		
	Representative	1	i	Indeed	5			
		1 '	1	KIROTV.com	1			
		1	i	Other job board - not specified	1			

18	Account	7/25/2016	8/30/2016	Employee referral	3		1
	Executive			External referral - Barbara Ross, KING 5	1		
				Time to Hire	1		
				Cox Careers	1		
				Indeed	1		
				Other job board - not specified	1		
* SEE ATTACHED LIST FOR ADDITIONAL SOURCES CONTACTED							

## KIRO-TV, Seattle WA

	October 1, 2015 - September 30, 2016								
	Information Regarding Recruitm	nent Sources Contacted							
No.	Recruitment Sources contacted for Positions 1 - 18	Contact	Total Interviewed	Entitled to Notification					
1	KIROTV.com Website www.kirotv.com	Casey McNerthney (206) 728-1357	5	N					
	2807 Third Avenue Seattle, WA 98121	cmcnerthney@kirotv.com							
2	602 Communications	Sandy Lizik (602) 954-8373	0	N					
	4349 E. Colter St, Phoenix, AZ 85018	slizik@602communications.com							
3	African-American Writers' Alliance	Georgia S. McDade (206) 722-0964	0	N					
	4802 S Mead St, Seattle, WA 98118	gsmcdade@msn.com							
	American Sportscasters Association Inc	Louis Schwartz (212) 227-8080	0	Y					
	225 Broadway, Suite 2030, New York, NY 10007	lschwa8918@aol.com							
	Bellevue Community College	Teresa McClane (425) 564-5605	0	N					
	3000 Landerholm Circle SE, Bellevue, WA 98007	tmcclane@bellevuecollege.edu							
	California Chicano News Media Association	Julio Moran (213) 437-4408	0	N					
	300 S. Grand Ave, Suite 3950, Los Angeles, CA 90071	ccnmainfo@ccnma.org	_						
	Central Washington University	Vicki Sannuto (509) 963-1921	0	N					
	400 E 8th St, Ellensburg, WA, 98926	career@cwu.edu_	_						
8	Chinese Information & Service Center	Stephen Lam (206) 624-5633	0	N					
	611 S Lane St, Seattle, WA 98104	stephenl@cisc-seattle.org							
	Collective Talent	Michael Bille (813) 254-9695	0	Y					
	1721 Richardson Place, Tampa, FL 33606	bille@michaelsmedia.com	-	27					
	Cox Careers Website	https://www.cox.com/aboutus/careers.html	5	N					
	6205 Peachtree Dunwoody, Atlanta, GA 30328	1	2	27					
	Cox Enterprises Website	https://jobs.coxenterprises.com/	2	N					
	6205 Peachtree Dunwoody, Atlanta, GA 30328	W H. 1 (500) 250 (265	0	N					
	Eastern Washington University	Virginia Hinch (509) 359-6365	0	N					
	Career Services, 114 Showalter Hall, Cheney, WA 99004	careers@ewu.edu	0	N					
13	Hearing, Speech & Deafness Center	Ariele Belo (206) 323-5770	0	N					
1.4	1625 19th Ave, Seattle, WA 98122	ab@hsdc.org Ryan Clair (425) 687-6942	0	N					
14	Latter-Day Saints Employment Resource Services	wel-ec-seattle@ldschurch.org	U	IN					
15	220 S 3rd Place, Renton, WA 98057  Mediabiz	John Stipe (206) 331-3876	0	N					
13	9306 Harbor Rd, Anderson Island, WA 98303	jstipe@mediabizjobs.com	U	IN					
16	Medialine	Rich Everitt (706) 364-7564	0	N					
10	1209 Wood Valley Road, Augusta, GA 30909	rich@medialine.com	O	11					
17	National Academy of Television Arts & Sciences (NATAS) NW Chapter		0	N					
1,	PO Box 58530, Seattle, WA 98138	mike@asi-seattle.net	· ·	11					
18	Naval Station Everett	Jesse P. Bennett (425) 304-3374	0	N					
	13910 45th Ave NE, Suite 857, Marysville, WA 98271	jesse.bennett@navy.mil		1					
	Naval Station Everett	Richard Williams (425-304-3724) DSI	0	N					
	13910 45th Ave NE, Suite 857, Marysville, WA 98271	Richard.b.williams1@navy.mil	-	1					
	National Lesbian and Gay Journalists Association	Lisa Spencer (202) 588-9888	0	N					
	2120 L Street NW, Suite 850, Washington, DC 20037	lspencer@nlgja.org							
	Northwest Employment	Teri Engel (206) 364-8348	0	N					
	10710 5th Avenue NE, Seattle, WA 98125	northwestemploym@qwest.net							
	National Press Photographers Association (NPPA)	Rich Schulman (425) 339-3448	0	N					
	3200 Croasdaile Dr Suite 306, Durham, NC 27705	richschulman@comcast.net							
	Ohio Center for Broadcasting	Terry Wilson (614) 245-0555	0	Y					
	5330 East Main, Suite 200, Columbus, OH 43213	twilson@beonair.com							
	Pacific Lutheran University	Kate Schneider (253) 535-8268	0	N					
	Ramstad 112, 12180 Park Avenue S, Tacoma, WA 98447	schneikw@plu.edu							
	Pacific Lutheran University	Joanne Lisosky (253) 535-7778	0	N					
	Ramstad 112, 12180 Park Avenue S, Tacoma, WA 98447	lisoskjm@plu.edu							
	Production HUB	Kimberly Fischer (407) 629-4122	0	N					

## KIRO-TV. Seattle WA

KIRO-TV, Se								
October 1, 2015 - Sept								
Information Regarding Recruitment Sources Contacted								
801 W Fairbanks Ave, Winter Park, FL 32789	kfischer@productionhub.com	0	N					
27 South Asian Journalists Association (SAJA) Columbia Graduate School of Journalism, 2950 Broadway, New York, NY		0	N					
28 Slavka Kolbel 14806 Bothell Way NE #117, Lake Forest Park, WA 98155	Slavka Kolbel (206) 440-8181 slavkakolbel@hotmail.com	0	N					
29 South Seattle Community College Work Source RS79, 6000 16th Avenue SW, Seattle, WA 98106	Contact: Karen Lane (206) 764-5304 careercenter@sccd.ctc.edu	0	N					
30 TVJobs.com	Mark C. Holloway (760) 754-8177	0	N					
Broadcast Employment Services, PO Box 4116, Oceanside, CA 92052 31 United Indians of All Tribes Foundation  Discourse Both PO Box 00100, South, WA 00100	jobs@tvjobs.com Scott Myrene (206) 285-4425	0	N					
Discovery Park, PO Box 99100, Seattle, WA 98199 32 University of Puget Sound	info@unitedindians.com Ron Albertson (253) 879-3337	0	N					
Career and Employment Services, 1500 North Warner #1081, Tacoma, WA  University of Washington Tacoma  1900 Commerce Street, Box 358410, Tacoma, WA 98402	Mary Christianson (253) 692-4601 marysc@uw.edu	0	N					
34 Urban League of Metropolitan Seattle 105 14th Avenue, Seattle, WA 98122	Marilyn Harris (206) 431-3792 info@urbanleague.org	0	N					
Washington State Association of Broadcasters 724 Columbia St. NW, Suite 310, Olympia, WA 98501	Char Myers (360) 705-0774 wsabjobbank@comcast.net	0	N					
36 Washington State Commission on Hispanic Affairs P.O. Box 40924, Olympia, WA 98504-0924	Alicia Luna (360) 753-3159 hispanic@cha.wa.gov	0	N					
37 Washington State University Edward R. Murrow School of Communication, PO Box 642520, Pullman,	Lisa Laughter (509) 335-3068	0	N					
38 Washington Vocational Services 22316 70th Ave W Suite D, Mountlake Terrace, WA 98043	Janet Bruckshen (425) 774-3338 jbruckshen@wvs.org	0	N					
Additional Sources Contacted for Position #1, 2, 3, 4, 5, 11								
39 Mainstay at Seattle Central Community College 1701 Broadway, 2NP-101, Seattle, WA 98122	Rebecca Jansson (206) 587-3813 rjanss@sccd.ctc.edu	0	N					
Additional Sources Contacted for Position #1, 2, 3, 4, 6, 11								
40 LinkedIn	https://www.linkedin.com/	5	N					
Additional Sources Contacted for Position #1, 2, 5, 7, 10, 15								
41 Internal Applicant		8	N					
Additional Sources Contacted for Position #1, 3, 4, 6, 9, 11, 15, 16, 17, 18								
42 Indeed	http://www.indeed.com/	18	N					
Additional Sources Contacted for Position #1, 3, 4, 5, 8, 10, 11, 12, 13, 14, 15, 16, 18								
43 Referral by KIRO Employee		28	N					
Additional Sources Contacted for Position #1								
44 Rick Gevers & Associates 355 E Ohio St #303, Indianapolis, IN 46204	Rick Gevers (317) 635-7912 http://www.rickgevers.com/	1	N					
Additional Sources Contacted for Position #1, 2								
45 Glassdoor	http://www.glassdoor.com/	1	N					
Additional Sources Contacted for Position #2								
46 Simply Hired	http://www.simplyhired.com/	0	N					
47 Willinger Talent Agency 875 Avenue of the Americas, Suite 1601, New York, NY 10001	Gregg Willinger http://willingertalent.com/	1	N					

#### **EEO Public File Report** KIRO-TV, Seattle WA October 1, 2015 - September 30, 2016 **Information Regarding Recruitment Sources Contacted Additional Sources Contacted for Position** 48 Talent Dynamics N Sandra Connell (214) 640-3139 600 Las Colinas Blvd Suite 100, Irving, TX 75039 connell@talentdynamics.com **Additional Sources Contacted for Position** #2, 9 49 Beyond http://www.beyond.com Ν **Additional Sources Contacted for Position** #4 50 External Referral Anthony O'Neil, NCC Media 1 N **Additional Sources Contacted for Position** #4. 9 51 Career Builder http://www.careerbuilder.com/ Ν **Additional Sources Contacted for Position** #4, 11 52 Craigslist http://seattle.craigslist.org/ 0 Ν **Additional Sources Contacted for Position** #4, 6, 7, 9, 16, 18 53 Other job board - not specified 10 N **Additional Sources Contacted for Position** 54 Dolan Media Management Tom Dolan (301) 668-1511 Ν 3 North Court St., Frederick, MD 21701 dolan@smartrecruit.com 55 Google 1 Ν https://www.google.com/ 56 Cox Recruiter Sharon Roller 57 Cox Recruiter Tanisha Collins 2 N **Additional Sources Contacted for Position** #6 58 News Check Media LLC Patty Hersh (610) 410-6003 phersh@newscheckmedia.com 24 West Lancaster Ave Suite 205, Ardmore, PA 19003 **Additional Sources Contacted for Position** 59 The NWT Group Sandra Richards 1 N 2110 Elmwood, Bryan, TX 77802 SandraRichards@NWTgroup.com 60 Winning Broadcasting Scott Lauer (703) 201-9469 1 N http://winningbroadcasting.com/ Agent@WinningBroadcasting.com **Additional Sources Contacted for Position** 61 Society of Broadcast Engineers (317) 846-9000 9102 N Meridian St #150, Indianapolis, IN 46260 **Additional Sources Contacted for Position** #11 Gene McKay (888) 884-2630 62 Spots N Dots 0 Ν 1635 Old Highway 41 NW, Suite 112-338, Kennesaw, GA 30152 ads@spotsndots.com Beth Cahill, Via Media NW 63 External Referral N 1 **Additional Sources Contacted for Position** 64 Adams Broadcast Consulting Dana Adams (707) 938-8362 Ν http://www.adamsconsulting.tv/allabout.html dana@adamsconsulting.tv **Additional Sources Contacted for Position** 65 Other networking site - not specified

	EEO Public File Report								
	KIRO-TV, S	Seattle WA							
	October 1, 2015 - S	eptember 30, 2016							
	Information Regarding Recruitment Sources Contacted								
	Additional Sources Contacted for Position #18								
66	Time to Hire	Tahshena Woods (888) 447-3001	1	N					
	http://timetohire.com/	twoods@timetohire.com							
67	External Referral	Barbara Ross, KING 5	1	N					

## KIRO-TV, Seattle WA

October 1, 2015 - September 30, 2016

#### Prong 3 Longer-Term Recruitment Initiatives Implemented During Previous Year

			Implemented During Previous	s Year	
No.	Date	Initiative	Description	Scope of Involvement	Personnel Involved
1	11/12/2015	AAJA Seattle Journalist Speed Mentoring Event	The Asian American Journalists Association Seattle chapter is dedicated to promoting diversity in local newsrooms and fair coverage of Asian Americans in the Media. Their programs include college scholarships for aspiring journalists, career development and community outreach to local nonprofit organizations.	KIRO hosted a mentoring event for current and aspiring journalists to meet with top local editors, managers and experienced journalists in the Seattle Area. Attendees brought their business cards and resumes to meet with experienced professionals in journalism. A photographer was also available for professional headshots.	Lisa Blegen, Managing Editor
2	11/23/2015	Station tour for Cable 8 Productions	Cable 8 Productions is a student-run television station at Washington State University	Taylor Winslow and Jill Wiggins gave a station tour to provide students with an overview of the broadcast production process at KIRO. They toured the studio, control room, and newsroom. Several anchors and reporters spoke about the broadcast production process and answered questions. Ignite Director Erin Evans gave an overview of the control room and answered questions.	Taylor Winslow, Digital Sales Coordinator; Jill Wiggins, Director of Community Affairs and Special Projects; Michelle Millman, Anchor; Nick Allard, Meterologist; Jesse Jones, Consumer Reporter; Jeff Dubois, Reporter; Erin Evans, Ignite Director
3	11/23/2015	Station tour for Washington State University's Association for Women in Communications	The Association for Women in Communications is a professional organization that champions the advancement of women across all communication disciplines.	Taylor Winslow and Jill Wiggins gave a station tour to provide students with an overview of the broadcast production process at KIRO. They toured the studio, control room, and newsroom. Several anchors and reporters spoke about the broadcast production process and answered questions. Ignite Director Marty Medak gave an overview of the control room and answered questions.	Taylor Winslow, Digital Sales Coordinator; Jill Wiggins, Director of Community Affairs and Special Projects; Dave Wagner, Anchor; Monique Ming Laven, Anchor; Siemny Kim, Anchor; Natasha Chen, Reporter; Marty Medak, Ignite Director
4	November 2015 - May 2016	The Murrow Mentoring Project at the Edward R. Murrow College of Communication at Washington State University	The program is intended to leverage the talent, experience, knowledge and professional networks of alumni volunteers to coach Murrow seniors who have demonstrated the discipline and preserverance required to secure a good entrylevel job in communication.	Scott Bond was assigned a student in the Edward R. Murrow Communications School who would be graduating in May. During this time he communicated with the student weekly via email and/or phone to dicuss their progress on various projects and ultimately work with them on finding a job post-graduation. The purpose of the mentorship is to help the student transition out of college and into a career.	Scott Bond, Local Sales Manager
5	12/3/2015	Civil Treatment for Leaders Training	Full-day training course covering fair treatment of employees, fair hiring practices, and the legal issues in managing people.	Human Resources Manager Sara Shaffer provided training to managers on the importance of creating and maintaing a civil, productive, and inclusive work environment. The training reviewed scenarios and best practices for welcoming concerns, coaching and managing performance, addressing inappropriate behavior, making employment decisions, and modeling the behaviors that ensure an inclusive work environment.	Sara Shaffer, Human Resources Manager; Jessica Lee, Human Resources Coordinator; Brett Birkinbine, Morning Executive Producer; Lisa Blegen, Managing Editor; Greg Harmon, Creative Services Executive Producer; Deborah Adeogba, News Operations Technology Manager; Keith Nealey, Engineering Manager; Jerry Spears, Client Services Manager; James Warner, Manager of Coverage and Content; Jake Milstein, News Director; Don Shaw, Director of Engineering
6	1/13/2016, 1/14/2016, 1/20/2016, 1/25/2016	CMG Performance Management process trainings	The Goals & Performance Management provides a comon, enterprise-wide process along with tools and resources that create standards for performance measurement and evaluation at Cox, consistent across all departments, businesses, and divisions.	Human Resources Manager Sara Shaffer and Human Resources Coordinator Jessica Lee held trainings for employees to educate them on the performance cycle and how the Performance Management process connects to CMG strategies. Employees learned how to create SMART (Specific, Measurable, Relevant, and Time-Bound) goals, how to understand Cox's Core Competencies, and how to create development activities to further their careers in broadcast. Employees participated in goal-setting activities in groups. 28 employees participated.	Sara Shaffer, Human Resources Manager; Jessica Lee, Human Resources Coordinator

## KIRO-TV, Seattle WA

October 1, 2015 - September 30, 2016

#### Prong 3 Longer-Term Recruitment Initiatives Implemented During Previous Year

			implemented During Previous		
No.	Date	Initiative	Description	Scope of Involvement	Personnel Involved
7	1/14/2016	43rd Annual Economic Forecast Conference by the Economic Development Council of Seattle and King County	The Economic Development Council is a public-private economic development partnership that works to expand and diversify the economy across King County. The annual Economic Forecast Conference helps business and community leaders translate economic trends into competitive intelligence to successfully plan for the future.	Reporter Essex Porter moderated the Scientific Wellness & the Future of the Connected Economy chat. This year's conference focused on the connectivity of our region's economy, underpinned by legacy industries such as aerospace and maritime and catalyzed by cutting-edge technology and Resarch & Development.	Essex Porter, Reporter
8	1/20/2016	Tumwater High School Journalism Class	Tumwater High School has approximately 1,135 students in grades 9-12. The school has a monthly newspaper called the Tumwater Talon.	Amber Benson met with Tumwater High School's Journalim class and discussed the current state of journalism and her role at KIRO as a consumer producer. She engaged with them about their learning platform, answered questions about her role and daily activities. She also gave advice and answered questions about becoming a success in broadcasting.	Amber Benson, Consumer Producer
9	1/30/2016	AAJA Seattle 30th Anniversary Lunar New Year Gala	The Asian American Journalists Association Seattle chapter is dedicated to promoting diversity in local newsrooms and fair coverage of Asian Americans in the Media. Their programs include college scholarships for aspiring journalists, career development and community outreach to local nonprofit organizations.	AAJA celebrated three decades of building media diversity. The banquet honored members of the organization and their contributions to keeping the mission of diversity alive. Tickets and silent auction proceeds benefited the chapter and the 30th anniversary fund for mid-career scholarships and stipends. This event was open to the general public.	Ed Carlos, Assignment Manager; Siemny Kim, Reporter/Anchor; Natasha Chen, Reporter
10	2/1/2016	Medina Elementary 4th Grade Class	Medina Elementary School is a K-5 school in the Bellevue School District	Natasha Chen spoke to two 4th grade classes at Medina Elementary School. The main focus of her visit was to explain how she puts a story together for her job. She walked through a typical day, from editorial meeting to finished product on the air. The students also had their own story pitches ready. They asked Natasha questions, including who were her least and favorite people to interview, when she has to ad lib, and when she has a memorized script.	Natasha Chen, Reporter
11	2/6/2016	6th Annual Girls Unlimited Conference at Redmond City Hall	The City of Redmond's Youth Partnership Advisory Board sponsered its sixth conference for girls interested in learning and sharing how their voice can be heard. The conference was for high school-age girls only.	The theme of the conference was "Speak Up and Be Heard!" and featured local women professionals from Puget Sound Energy, the Washington Supreme Court, Redmond City Council, and KIRO Reporter Alison Grande. Alison spoke about her her career at KIRO, how she got the position, and how she uses her voice every day. She was asked questions about how news works and how they decide what stories to cover. They also asked how technology changes have impacted news coverage, and what it takes to get a television story on air.	Alison Grande, Reporter
12	3/10/2016	Station tour for Mount Rainier High School	Mount Rainier High School is a secondary school in Des Moines, WA. It is home to a somewhat ethnically diverse population as the school's number of minorities exceeds Washington state averages. 51.4% of the students currently qualify for free or reduced priced lunch. The visit was arranged by the Mount Rainier High School College & Career Center, which provides college and career-awareness building opportunities, activities, and events that help students gain access to post-secondary opportunities - education, training, or work.	Students from Mount Rainier High School's College and Career Center toured KIRO. After the tour, a panel of KIRO employees answered questions related to their jobs in broadcasting and talked about their education and career path leading up to their current positions.	Michelle Millman, Morning Anchor; Jill Wiggins, Director of Community Affairs and Special Projects; Casey McNerthney, Digital Executive Producer; Greg Harmon, Creative Services Executive Producer; Jerry Spears, Client Services Manager; Taylor Winslow, Digital Sales Coordinator; Megan Mertz, Producer

## KIRO-TV, Seattle WA

October 1, 2015 - September 30, 2016

#### Prong 3 Longer-Term Recruitment Initiatives Implemented During Previous Year

			Implemented During Previous	, real	
No.	Date	Initiative	Description	Scope of Involvement	Personnel Involved
13	3/10/2016	Business 140 Customer Relations class at Seattle Central Community College	Seattle Central Community College offers a comprehensive range of educational programs and opporutnities in academic transfer, career preparation, basic studies, and continuing education in an urban environment. They provide a variety of pgorams, including two bachelor's degrees, 32 associate degress and 45 professional certificates in 28 fields of studies. There is a substantial international student population served by the International Education Programs department. There are approximately 2,803 international students currently enrolled.	KIRO's Consumer Reporter Jesse Jones visited the Customer Relations class at SCCC. The Customer Relations course develops skills to identify and resolve customer complaints, handle difficult customers, and utilitze effective and nonverbal communication methods. Jesse spoke about his experience in broadcasting and discussed how to deal with consumer issues.	Jesse Jones, Consumer Reporter
14	3/19/2016	Washington Journalism Education Association State Conference and Write-Off Competition at Auburn High School	The WJEA supports journalism teachers and advisors in the state of Washington. Hundreds of students and their advisors from all over Washington state compete in write-offs and attend sessions on hot topics in scholastic journalism.	Consumer Reporter Jesse Jones was the keynote speaker at the conference.	Jesse Jones, Consumer Reporter
15	3/30/2016	Washington State University Edward R. Murrow Symposium	The Murrow Symposium is an annual program that acknowledges exceptional achievement in communication, celebrates scholarship, and connects students to industry professionals. Events include workshops and professional coaching sessions.	Several KIRO employees who are WSU alumni spoke during as part of the Meet the Pros workshops, speaking about their professional broadcast experience. Digital Sales Coordinator Taylor Winslow was part of the "Life a Year From Shore" panel, in which recent graduates talked about their professions in broadcast after graduating. Meteorologist Nick Allard spoke on the "How Would Ed Murrow Use Today's News Technology" panel. Local Sales Manager Scott Bond spoke on the "Skip Ad in 5 Seconds" panel.	Nick Allard, Meteorologist; Taylor Winslow, Digital Sales Coordinator; Scott Bond, Local Sales Manager
16	6/2/2016	Northwest Journalists of Color Scholarship Reception	The Northwest Journalists of Color have coordinated scholarships for aspiring journalists fo nearly 30 years. The NJC's members belong to the Asian American Journalists Association (AAJA), Seattle Association of Black Journalists (SABJ), National Association of Hispanic Journalists (NAHJ) and the Native American Journalists Association (NAJA). Scholarship winners receive money to pursue careers in journalism and mentoring from a professional journalist.	KIRO-TV hosted the reception at their station. Scholarship winners were given an opportunity to speak about their career aspirations. Many media professionals, including reporter Natasha Chen, were in attendance. Scholarship winers and other aspiring journalists had the opportunity to network and ask questions of media professionals.	Natasha Chen, Reporter
17	June 2016 - Spetember 2016	KIRO-TV Summer Internship Program	Summer internship program for college students.	The intern worked with the digital team to generate content, help with social media efforts and execute plans for the mobile site and wired web. The intern worked part-time and was also part of special event coverage, including Seafair, the Fourth of July at Gas Works Park the Seattle Pride Parade and the Richard Sherman Celebrity Softball Game.	Simone Corbett, Intern; Casey McNerthney, Digital Executive Producer
18	6/14/2016	Kentwood High School Video Production Class and CONK TV	Kentwood High School serves grades 9-12 and is one of Washington State's largest high schools. CONK TV is Kentwood High School's broadcasting system that is part of their Video Production class.	Alison spoke with Kentwood High School's Video Production Class about her experience as a reporter. The visit was in ecoperation with the Renton Fire Department Water Rescue team. Alison had done several stories on how Renton Fire Department is working to reduce teen drownings. After Alison spoke about her job, the students showed videos they made on drowning prevention. Alison and one of the Renton Firefighters critiqued their projects.	Alison Grande, Reporter
19	6/24/2016	100 Best Companies to Work For Awards	Seattle Business magazine honored its 100 Best Companies to Work For at an awards dinner at the Washington State Convention Center. The winners, hailing from cities all across the state of Washington, were chosen based on extensive confidential surveys completed by employees.	Anchor Steve Raible was the mastor of ceremonies. He also talked with attendees about his experience in broadcasting and working at KIRO 7.	Steve Raible, Anchor

	EEO Public File Report								
	KIRO-TV, Seattle WA October 1, 2015 - September 30, 2016 Prong 3 Longer-Term Recruitment Initiatives Implemented During Previous Year								
No.	Date	Initiative	Description	Scope of Involvement	Personnel Involved				
20	7/6/2016	Seafair Scholarship Program for Women Public Speaking Night	The Seafair Foundation Scholarship Program	Candidates for the scholarship program competed in public speaking. Jesse Jones was the emcee of the event and interacted with students, answering questions about his experience in broadcasting.	Jesse Jones, Consumer Reporter				
21	9/27-9/28/2016	Diversity Inclusion Training	Training conducted by outside subject matter experts with the goal to increase awareness and generate thought provoking discussions regarding ways to drive business results through Diversity and Inclusion.	Four 4-hour trainings were held for a total of 39 employees and managers.	Trish Thorne, SuccessPartners.Biz				